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### FOR IMMEDIATE RELEASE

**Houma, Louisiana**— Tourism has impact in Terrebonne Parish!

With National Travel and Tourism Week approaching on May 5-11, Terrebonne Parish has reason to celebrate. According to the latest research reflecting 2017's data, the local economic impact tourism has on our area may be bigger than you'd imagine.

According to the data, visitor spending in Terrebonne Parish totaled over \$166,200,000. What does this mean for Terrebonne Parish citizens? Well, visitor spending generated over \$5,960,000 in local and \$15,550,000 in state taxes which mean each household in the parish pays \$535.38 less in state and local taxes as a direct result of visitor spending.

The hospitality and tourism industry in Terrebonne also employs over 2,340 workers.

On a statewide level, visitors spent over \$17.5 billion in Louisiana as a whole, generating over \$1.8 billion in state tax generation. Without those funds, each household of Louisiana would pay \$1,047 in additional taxes to maintain revenues.

In addition to promoting the area as a premier destination for leisure and business travel, conventions, and events, a few accolades of the Houma Area Convention and Visitors Bureau include:

- Louisiana Travel Association CVB of the Year 2018
- Named a Certified Retirement Community
- Bayou Country Mardi Gras named a Top 20 Event by Southeast Tourism Society
- Two staff members participating in Certified Destination Management Executive training with Destinations International
- Two staff members named in to the 2019 Louisiana Tourism Leadership Academy
- Committed to all full-time staff members completing the Travel Marketing Professional training through Southeast Tourism Society

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**HOUMA AREA CONVENTION AND VISITORS BUREAU**

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