



FOR IMMEDIATE RELEASE

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**DESIGNED BY KIDS, BUILT BY VOLUNTEERS:
STARBUCKS COFFEE COMPANY, BAYOULAND YMCA, HOUMA MAIN
STREET PROGRAM AND KaBOOM! TEAM UP TO BUILD NEW
PLAYGROUND IN JUST ONE DAY FOR TERREBONNE PARISH
CONSOLIDATED GOVERNMENT CHILDREN**

WHAT: More than 200 volunteers from Starbucks Coffee Company, Bayouland YMCA, Houma Main Street Program and Terrebonne Parish Consolidated Government, organizers from KaBOOM! and residents of the local community will join forces on Friday, Sept. 10 to build a new, safe playground at the Downtown Marina. The new playground's design is based on drawings created by children who participated in a Design Day event in July.

WHY: The new playground will provide more than 1,500 children in Terrebonne Parish Consolidated Government with a safe place to play. Currently, the children in the neighborhood don't have a playground within walking distance to enjoy. The playground is the third built by KaBOOM! and Starbucks, and one of more than 180 KaBOOM! will lead across the country in 2010 in an effort to provide a great place to play within walking distance of every child in America.

WHEN: Friday, September 10
10:00 a.m. to 10:30 a.m. Kick off ceremony and volunteer deployment
12:30 p.m. to 2:30 p.m. Best viewing of playground construction
2:30 p.m. to 3:30 p.m. Final construction phase and adjustments
3:30 p.m. to 4:00 p.m. Ribbon-cutting ceremony to dedicate new play area
(Note: all times approximate)

WHERE: Downtown Marina
8228 Park Avenue
Houma, LA 70360

WHO: Hundreds of volunteers from the community

VISUALS: Before and after shots of the site
Volunteers assembling brightly colored playground equipment
Volunteers moving 46,980 square feet of safety surfacing by hand
Ribbon-cutting ceremony to dedicate the playground

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