



FOR IMMEDIATE RELEASE

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The Hike for KaTREEEna Big TREEsy Giveaway for Terrebonne Parish's Annual Arbor Day Event
Hike for KaTREEEna continues with the sixth of six tree-giveaway events

NEW ORLEANS (January 10, 2013) – Five hundred 3 to 5 gallon containers as well as 1,500 seedlings of native Louisiana trees will be given out at no charge to the residents of Terrebonne Parish to help in the restoration of their community following recent hurricanes. This is the sixth event held over the previous months that included four other Louisiana Parishes which are Jefferson, St. John The Baptist, St. Tammany, and Orleans Parishes with the goal of giving away over 5,000 trees. This event will also include instructions on proper tree planting and care provided by the Terrebonne Parish Tree Board.

WHEN: Saturday, January 26, 2013
WHEN: 9:00 am until 11:00 am
WHERE: Terrebonne Parish Public Library Main Branch
151 Library Drive
Houma, LA 70360

This Big TREEsy Giveaway is a program by Hike for KaTREEEna, a non-profit organization whose mission is to replant over 100,000 trees lost to Hurricane Katrina, and now Hurricane Isaac. Hike for KaTREEEna is a member of the 2013 New Orleans Super Bowl XLVII Host Committee's Environmental Committee. The Environmental Committee is charged with executing all environmental initiatives for Super Bowl XLVII. The trees have been generously provided by a grant from the Apache Foundation, philanthropic arm of the Apache Corporation.



About the 2013 Super Bowl Host Committee

The mission of the 2013 New Orleans Super Bowl XLVII Host Committee is to raise all funding necessary to fulfill the obligations of New Orleans' bid to the NFL and to operationally execute those obligations. The Host Committee, as defined by the NFL, manages local volunteers and serves as the city's ambassador to the incoming teams, their fans and media. The Committee is comprised of local leaders with a passion for football and New Orleans.

About the Terrebonne Parish Tree Board – "Planting Trees for Tomorrow, Preserving Trees for Today"

The Terrebonne Parish Tree Board was formed by ordinance of the Terrebonne Parish Consolidated Government in Jan 2005. At the same time the TPCG put into place the current tree ordinance to preserve and protect existing healthy trees on public lands. This ordinance was amended in January 2007 and furthered the promotion of trees as enhancing air quality by reducing air pollution, noise and water pollution. It also serves to emphasize, for the benefit of the community, an understanding of the value of trees as an important economic and environment asset, as well as a positive image of a caring community. Each year near Arbor Day, the Terrebonne Parish Tree Board partners with various companies and organizations to sponsor a tree give-away to encourage the planting of trees on privately owned land. The Terrebonne Parish Tree Board is excited this year to be able to offer more seedlings and container trees through the generosity of our partners. We look forward to our annual tree give-away in honor of Arbor Day knowing that our community is improved environmentally and aesthetically with each tree planted.