

**Early Notice and Public Review of a Proposed  
Activity in a Federal Flood Risk Management Standard Designated Floodplain**

To: All Interested Agencies, Groups and Individuals

This is to give notice that **HUD under 24 CFR Part 50** has determined that the following proposed action under **Resilient Communities Infrastructure Program (RCIP) Project Number 55LDRC7401** is located in the **Federal Flood Risk Management Standard (FFRMS) floodplain**, and **Terrebonne Parish Consolidated Government (TPCG)** will be identifying and evaluating practicable alternatives to locating the action within the **floodplain** and the potential impacts on the **floodplain** from the proposed action, as required by **Executive Order 11988, as amended by Executive Order 13690**, in accordance with HUD regulations at 24 CFR 55.20 in Subpart C Procedures for Making Determinations on Floodplain Management and Protection of Wetlands. The proposed project location is in **East Houma (boundaries are the Intracoastal Waterway, East Tunnel Boulevard, Howard Street, and Main Street) and West Houma (boundaries are the Intracoastal Waterway, West Tunnel Boulevard, Main Street, and St. Charles Avenue)**, Terrebonne Parish. The extent of the FFRMS floodplain was determined using a 0.2 percent flood approach. The Façade Improvements Program aims to facilitate commercial revitalization, stimulate private investment, preserve and enhance the commercial corridors, and attract/better serve customers from the nearby communities by improving the visual aesthetics and access improvements of the current commercial building facades. The Façade Improvements Program will offer reimbursable funds to business owners in Houma to upgrade commercial corridors. A survey was conducted for business owners within the corridor to identify improvements that would most benefit the businesses. These upgrades may include site specific flood mitigation, landscaping, exterior improvements – including but not limited to painting, awning repair/replacement, siding updates, signage, parking lot safety improvements, porous pavers/paving, and public safety features such as outdoor seating barriers, and lighting that will attract customers, enhance the commercial corridor, and aim to integrate disaster resiliency measures. According to FEMA's National Flood Hazard Layer (NFHL) Viewer, the Proposed Program occurs within four FIRM Panels: 22109C0251E, 22109C0252E, 22109C0253E, and 22109C0254E, all effective 9/7/2023. Approximately 25 acres of the program take place within Flood Zone X (0.2% Annual Chance Flood Hazard in Coastal Zone) and approximately 55 acres in Special Flood Hazard Area (SFHA) Flood Zone AE (Coastal Floodplain). There are minimal anticipated impacts to the floodplain, as construction will primarily consist of minor repairs and enhancements for buildings in the designated corridor.

There are three primary purposes for this notice. First, people who may be affected by activities in the **floodplain** and those who have an interest in the protection of the natural environment should be given an opportunity to express their concerns and provide information about these areas. Commenters are encouraged to offer alternative sites outside of the **floodplain**, alternative methods to serve the same project purpose, and methods to minimize and mitigate project impacts on the **floodplain**. Second, an adequate public notice program can be an important public educational tool. The dissemination of information and request for public comment about the **floodplain** can facilitate and enhance Federal efforts to reduce the risks and impacts associated with the occupancy and modification of these special areas. Third, as a matter of fairness, when the Federal government determines it will participate in actions taking place in the **floodplain**, it must inform those who may be put at greater or continued risk.

Written comments must be received by **TPCG** at the following email address on or before **April 11**,

**2026:** [terrebonneenvironmental@westwoodps.com](mailto:terrebonneenvironmental@westwoodps.com). A full description of the project may be reviewed below.

# Problem Definition

## Instructions:

- All required fields are marked with an \*.
- Given you have the proper permissions, use the **SAVE** button to save information and calculate data on each page.
- Save at least every 30 minutes to avoid losing data.

Please fill out the sections below or provide attachments with requested information.

## Provide a comprehensive description of the problem this project will address. Including, but not limited to:

- **What are the expected results?**
- **Is this a new/existing problem?**
- **What was the previous use of the site?**
- **Does the problem affect a historic area?**

*Houma is the only municipality in Terrebonne Parish and is its commercial center. It is the largest city and serves as the parish seat of the Terrebonne Parish Consolidated Government (TPCG).*

*Hurricane Ida devastated the parish, bringing dangerous winds reaching up to 125 mph for more than five hours resulting in damaged infrastructure and power outages that caused temporary closure of most business and housing that was uninhabitable. The impacts of the storm had significant negative economic impacts particularly on businesses in Houma. Most business storefronts suffered damage during Hurricane Ida, especially in the historic Downtown area. Many businesses were unable to make these repairs or return to pre-Ida levels of operation, and those that did are still struggling to reach full recovery. In addition to the physical damage caused by Ida, there was a significant reduction in the number of customers due to prolonged evacuations and the temporary relocation of customers which affects overall economic activity and the recovery process. Post-Ida, Houma is grappling with increased blight and commercial vacancies. As a commercial center, Houma now faces many damaged storefronts and struggling businesses.*

*TPCG is aware that small, independent businesses are a crucial component of Terrebonne's economic health and has developed a Façade and Property Improvements Program to support these commercial enterprises.*

*The Façade and Property Improvements Program offers reimbursable funds to business owners in strategically targeted areas of greater Houma to upgrade commercial corridors. These upgrades may include façade repairs and enhancements, exterior lighting, paint, replacement windows, new signage, converting excess parking into spaces to improve aesthetics with landscaping, and other physical improvements that will attract customers, enhance the commercial corridor and aim to integrate disaster resiliency measures.*

*The eligible project area will include two significant economic and commercial segments of Houma that are divided by the Intercoastal Waterway:*

*1) East Houma (the boundaries of which are the Intercoastal Waterway, East Tunnel Boulevard, Howard Street, and Main Street); and  
2) West Houma (the boundaries of which are the Intercoastal Waterway, West Tunnel Boulevard, Main Street, and St. Charles Avenue).  
These two sections of Houma comprise the majority of locally run small businesses, historic buildings, and economic generators for the surrounding households of both single-family housing and affordable multifamily housing.*

*The goal of the Program is to facilitate commercial revitalization; stimulate private investment; preserve and beautify the commercial corridors; and attract and better serve customers from the nearby communities, by improving the visual aesthetics and access improvements of current commercial building facades. The Façade and Property Improvements Program will offer grants of up to \$50,000 to small businesses and commercial property owners for the revitalization of the exteriors of commercial buildings, potentially historic, and in low-moderate income areas. The eligible areas are within the previously described boundaries and accompanying maps. The primary objective of the program is to stimulate economic vitality and promote the revitalization of small businesses within the identified Houma corridors. Businesses that are renting from a building owner will be able to participate in the program with the consent of their landlords.*

*Façade improvement programs have been used across the United States, and studies demonstrate that exterior restoration and improvements have a direct connection to improved experience for local customers and increased business. Programs such as these also encourage more investment and a rise in property value both for the individual property assisted and the surrounding properties.*

*By providing grants to support renovations otherwise unaffordable to an independent business, this project is poised to catalyze commercial activity within the disaster impacted Houma communities. An increase in commercial activity will have a ripple effect, generating job opportunities for residents and fostering a more robust economy overall.*

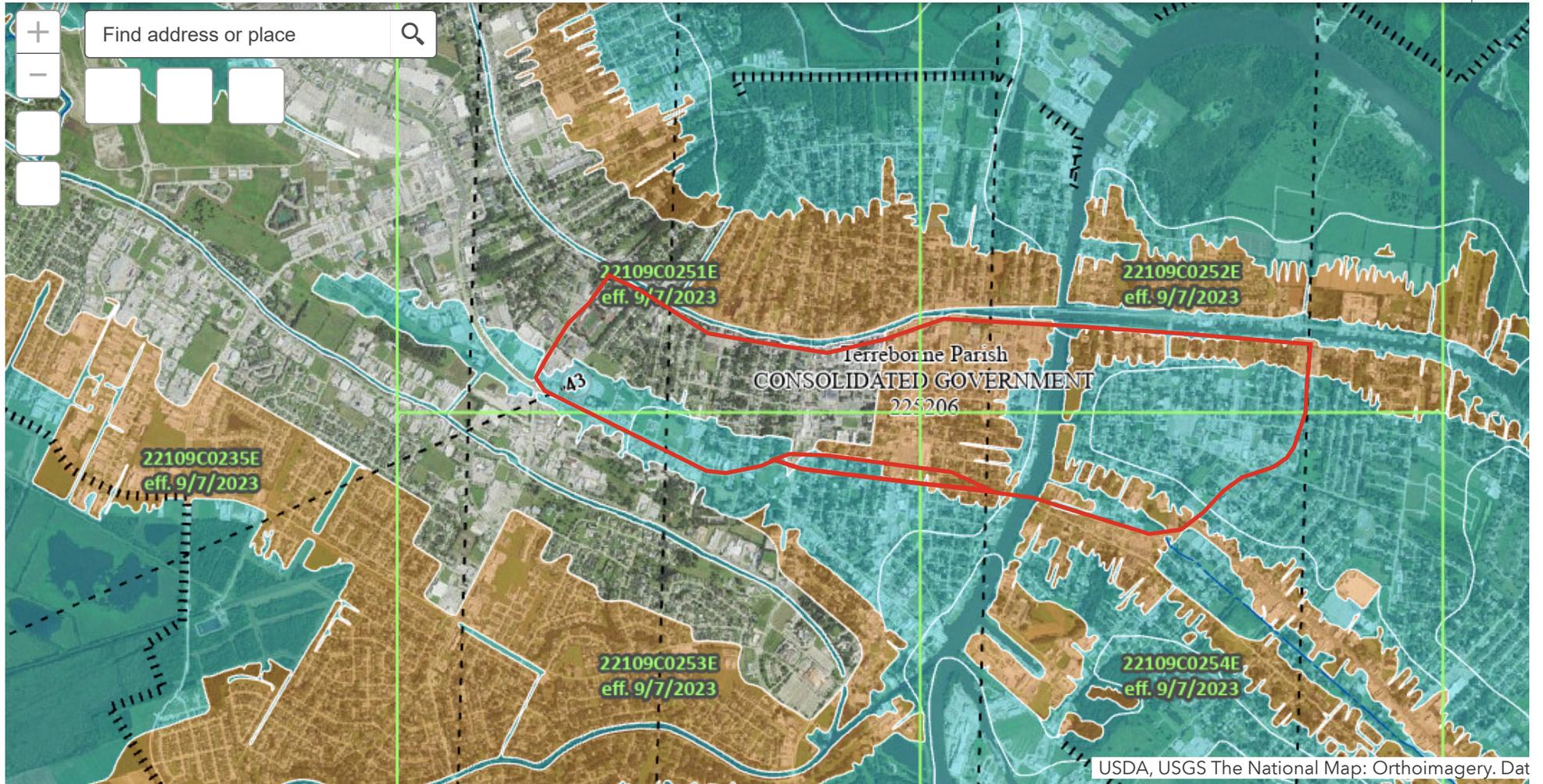
*This Program may assist buildings that are in a historic area depending on businesses that apply. The grant recipients will follow all historic district guidelines and standards to ensure the integrity of the historic property is maintained.*

## DISASTER RECOVERY ACTIVITY INFORMATION

Does the proposed project have a tie to at least one of the 2020/2021 disasters?

Yes

No

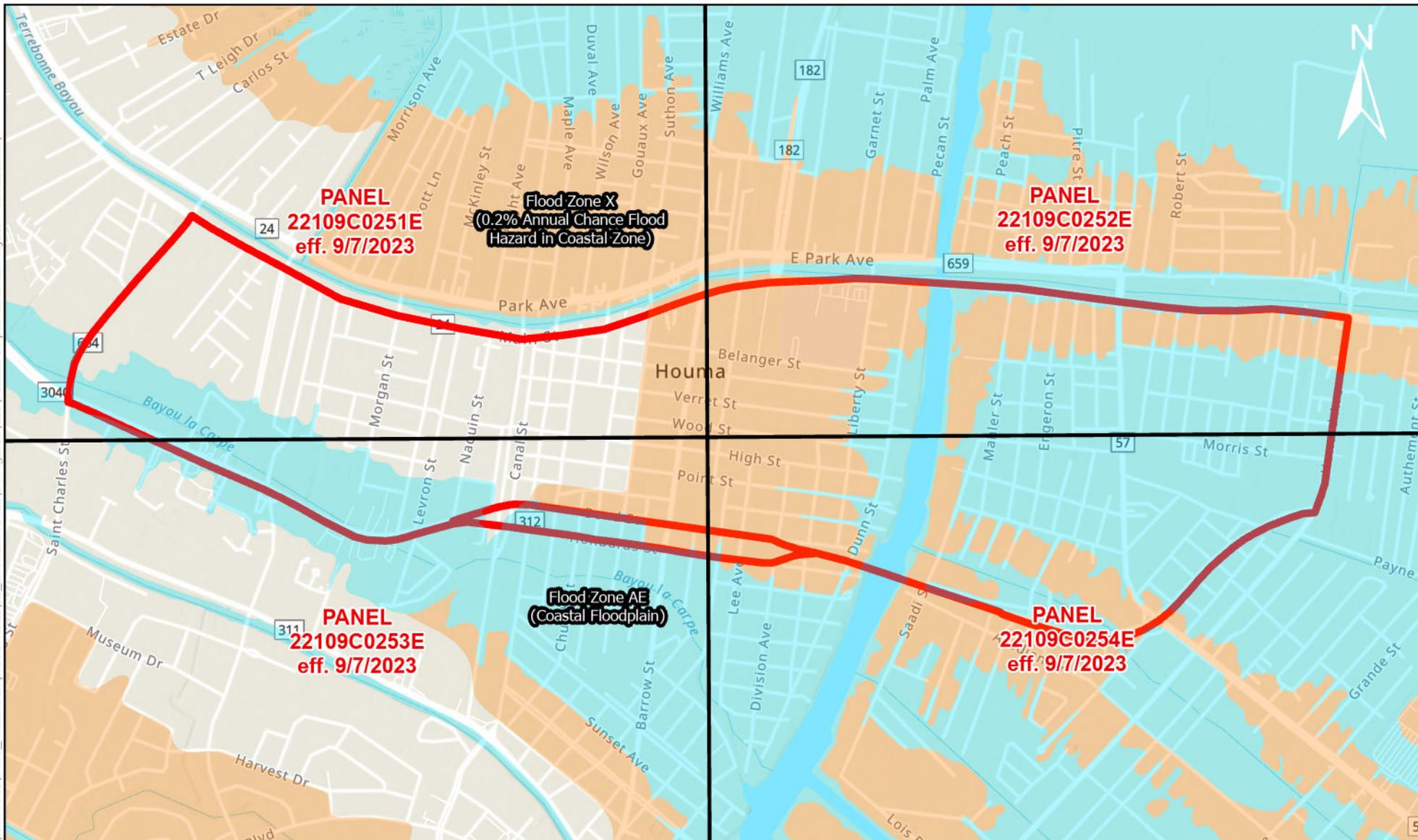


USDA, USGS The National Map: Orthoimagery. Dat

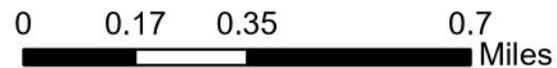
— Facade Improvements Program Boundary



Folder: C:\Box\Terrebonne CDBG-DR - Program Files\7401\_Facade Improvements\03\_Environmental\04\_Figures\GIS\Facade Improvements Project - Terrebonne



# Flood Hazards Map



## Legend

- Facade Improvements
- Project Boundary
- FIRM Panels
- Area of Undetermined Flood Hazard
- 0.2% Annual Chance Flood Hazard
- Future Conditions
- 1% Annual Chance Flood Hazard
- Zone Type
- 1% Annual Chance Flood Hazard
- Regulatory Floodway
- Special Floodway
- Area with Reduced Risk Due to Levee
- Area with Risk Due to Levee

Terrebonne Parish RCIP  
 Facade Improvements Project  
 Houma, Terrebonne Parish, Louisiana



Project Name:  
 Project Number:  
 Date:  
 Drawn By:

Facade Improvements Project  
 222023  
 03/24/2026  
 SES